



## PRIORITY OUTCOMES

Below is a list of outcomes Golden LEAF has identified as priorities to achieve the goals of the Foundation. Competitive applications in the Open Grants Program would typically include one or more of these measures to assess project outcomes and success. Priority is given to projects that support North Carolina's tobacco-dependent, economically distressed, or rural communities.

Priorities	Metrics
<b>ECONOMIC DEVELOPMENT</b> Partner with NC Department of Commerce, the Economic Development Partnership of North Carolina and local governments to provide gap funding to assist with job creation	<ul style="list-style-type: none"> <li>• Investment in privately-owned property, plant &amp; equipment</li> <li>• New jobs created</li> <li>• New wages paid</li> <li>• Percentage (%) by which wage exceeds county average</li> <li>• Jobs retained during performance period (that would have been lost were it not for the Golden LEAF-funded project or that are required by performance agreement)</li> </ul>
<b>WORKFORCE PREPAREDNESS</b> Close the skills gap and increase the pool of highly qualified individuals with skills aligned to North Carolina businesses' current and future needs	<ul style="list-style-type: none"> <li>• Students completing for-credit/curriculum programs</li> <li>• Students trained (non-credit courses completed)</li> <li>• Incumbent workers trained (industry-specific, customized training courses completed)</li> <li>• Industry (third-party) credentials earned</li> <li>• Students earning at least one industry/third-party credential/certification</li> <li>• Students employed in field of study</li> </ul>
<b>AGRICULTURE</b> Support agriculture as an economic development engine	<ul style="list-style-type: none"> <li>• Sales: \$ revenues of new/ alternative products</li> <li>• Sales: \$ revenues of existing products</li> <li>• New acres in production (fallow to production)</li> <li>• Purchases of NC agricultural products by producers, distributors or retailers (\$ revenues)</li> <li>• Head of livestock in production</li> </ul>
<b>HEALTHCARE</b> Invest and support healthcare as an economic engine	<ul style="list-style-type: none"> <li>• New jobs created</li> <li>• New wages paid</li> <li>• Jobs retained during performance period (that would have been lost were it not for the Golden LEAF-funded project or that are required by performance agreement)</li> <li>• Number of patient visits (non-emergency room)</li> <li>• Number of rural healthcare facilities with improved financial condition</li> </ul>
<b>EDUCATION</b> Graduate students from high school and/or college with the technical and life skills necessary to enter work and be productive citizens	<ul style="list-style-type: none"> <li>• Students achieving proficiency on EOC / EOG exams (Aggregate) (Math) (Science) (English)</li> <li>• Student Performance will Meet or Exceed Expected Growth (EVAAS)</li> <li>• High school on-time graduation</li> <li>• Golden LEAF Scholars who complete four-year college or university</li> </ul>
<b>COMMUNITY VITALITY</b> Investments to improve economic competitiveness	<ul style="list-style-type: none"> <li>• Dollars (\$) invested in public infrastructure</li> <li>• Private investment resulting from Golden LEAF-supported project</li> <li>• Commercial hookups to public infrastructure</li> <li>• Residential hookups to public infrastructure</li> <li>• Business start-ups or expansions resulting from Golden LEAF-supported project</li> <li>• Broadband access: New fiber miles</li> </ul>