

PRIORITY OUTCOMES

Below is a list of outcomes Golden LEAF has identified as priorities to achieve the goals of the Foundation. Competitive applications in the Open Grants Program will typically include projections for one or more of these measures to assess project outcomes and success. Priority is given to projects that support North Carolina’s tobacco-dependent, economically distressed, and/or rural communities.

Narrative outcomes listed below are also priority outcomes, but grantees may use a variety of strategies to gather data regarding them, such as interviews, anecdotal reports, etc. In their proposal, applicants should indicate which narrative outcomes they will track for the project and describe how they will gather information regarding the narrative outcomes.

Priorities	Metrics
<p>ECONOMIC INVESTMENT AND JOB CREATION Collaborate with EDPNC, NCDOC, and local governments and organizations to provide gap funding to assist with job creation. Support healthcare as an economic development engine in rural and economically distressed areas of NC.</p>	<ul style="list-style-type: none"> • Investment in publicly owned infrastructure • Investment in privately owned property, plant, and equipment • New full-time jobs created • Average annual wage of new full-time jobs <p>Narrative: Jobs retained that were at risk without Golden LEAF support; comparison to county wages; etc.</p>
<p>WORKFORCE PREPAREDNESS AND EDUCATION Increase the number of qualified individuals with skills aligned with current and future needs of NC businesses. Prepare students with the technical and life skills necessary to enter work.</p>	<ul style="list-style-type: none"> • Increase in students completing at least one curriculum program in the area funded. • Increase in students completing at least one continuing education course or program in the area funded. • Increase in students earning at least one industry/third party certification, license, or other credential (non-academic) in the area funded. • Increase in students completing CTE pathways in the area funded. • Increase in students participating in work-based learning. • Increase in students receiving meaningful exposure and opportunities to explore local career opportunities. <p>Narrative: Students employed; incumbent workers trained; employer input and feedback; survey results; etc.</p>
<p>AGRICULTURE Support agriculture as a means of promoting economic development</p>	<ul style="list-style-type: none"> • Number of participants at agricultural trainings • New publications directed towards farmers • Monthly use of agricultural facilities that benefit farmers <p>Narrative: Increased revenues; acres in production; new crops/products grown or produced; etc.</p>
<p>COMMUNITY VITALITY Support other opportunities to promote economic development.</p>	<ul style="list-style-type: none"> • Investment in public infrastructure • Number of homes, businesses, and institutions served by new broadband access <p>Narrative: Private investment; new fiber miles; new connections to infrastructure; business start-ups or expansions; number of patient visits; improved financial position of rural healthcare facilities; etc.</p>