



Community-Based Grants Initiative
Golden LEAF Priority Area Overview

Golden LEAF Strategic Priorities FY 2022-2026

- To **increase job creation and economic investment** in rural, economically distressed, and tobacco-dependent communities
- To **improve workforce preparedness** in rural, economically distressed, and tobacco-dependent communities
- To **increase the value of North Carolina's agriculture industry**
- To **improve the competitiveness and capacity of targeted communities**
- To **have, and be recognized for, excellence** in organizational collaboration, innovation, and impact

Golden LEAF Priority Funding Areas

Job Creation
and
Economic Investment

Workforce
Preparedness

Agriculture

Golden LEAF Priority Area Outcomes

Job Creation and Economic Investment

- Private capital investment
- New jobs created
- Average annual wage of new jobs

Workforce Preparedness

- Courses or programs completed
- Industry credentials earned
- Students employed in field of study

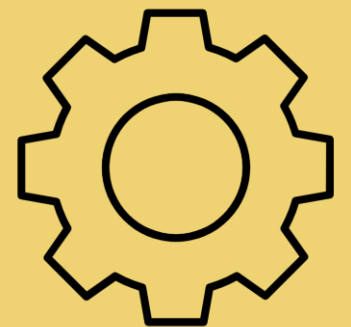
Agriculture

- Participants at agricultural trainings
- Publications directed towards farmers
- Use of facilities

Characteristics of Competitive Projects

Clearly meet identified issue or need in the county, address Golden LEAF priorities, and be **aligned** with investments in the building blocks of economic growth. Will help **improve** human and/or physical capital that makes the county more attractive as a place to create and **grow economic opportunity**.

Funds are limited to projects that support agriculture, workforce development, education, and capital investment for infrastructure to support economic development and healthcare job creation.



Characteristics of Competitive Projects

Strategic.

Demonstrate immediate need and the ability to put funds to work quickly.

Focused on action, not planning.

Leverage additional funds or investment.



Moves the economic needle in the community.

Builds on previous community planning processes.

For prior grantees, performance and track record managing Golden LEAF projects.

Community buy-in and strong support from a variety of citizens and organizations

Sustainable.

Characteristics of Low Priority Projects

- Tourism, arts, or cultural resources
- Shell/spec buildings
- Emergency services including fire departments
- General social services
- Reimbursement for prior expenditures
- Capital campaign or endowments
- Housing
- General maintenance and operational support
- Infrastructure not related to economic development
- Repair or replacement of existing equipment and infrastructure

Requirements

- Eligible Applicant
 - ✓ 501(c)(3) nonprofit
 - ✓ Governmental entity
- Eligible Uses of Funds
 - ✓ Must be charitable – no impermissible private benefit
 - ✓ May not be used for purchase of land or buildings
 - ✓ May not be used for grant administration
- Projects are subject to due diligence by Golden LEAF staff, Board, and legal counsel as necessary.
- Golden LEAF Board of Directors makes final funding decisions.
- Funded projects are subject to all reporting requirements of Golden LEAF Foundation, the State Auditor, and Office of Budget and Management as applicable. Grantees must comply with all conditions and requirements in the grantee agreement.
- All correspondence/communications to and from Golden LEAF are subject to the North Carolina Public Records Law and may be disclosed to third parties.